

**The Chinese University of Hong Kong**  
**Office of Student Affairs**  
**Learning and Cultural Enhancement Section**  
**CUHK's Got Talent – Unity through Music**  
**Intercultural Music Competition 2025**

**Details & Guidelines**

**Objectives**

- To promote cultural diversity through music within the CUHK community
- To provide a platform for students to showcase their music talents and creativity
- To strengthen connections among students from different backgrounds and encourage collaboration

**Eligibility**

- CUHK undergraduate students
- Each individual may only compete on behalf of one participating unit.

**Schedule**

- Audition: 21 February 2025 (Friday), 6:30pm - 8:30pm
- Final: 27 March 2025 (Thursday), 6:30pm - 8:30pm
- Venues: CUHK campus

**Competition Details**

- Content: Singing & Musical instruments
- Format: Solo, duo or band
- Maximum number of members in each participating unit: **8**
- Time limit for each participating unit: **4 minutes**

**Scoring & Rules**

- Scoring criteria:
  - Tone/Voice & Technique
  - Stage Appeal & Costume and
  - Cultural Diversity\*

*\*Cultural Diversity: e.g. singing in a second language, diverse group composition, music representative of a certain culture, and costume/props showcasing culture*

- To facilitate screening, each application is encouraged to submit a video clip of the performance by 6 February 2025. In case of overwhelming responses, priority will

be given to those who submit their clips.

- There are no restrictions on the language or genres of the performing songs. However, contestants cannot choose songs with foul language or offensive or sensitive words.
- Performers may choose to sing without background music, perform a cappella, use prepared instrumental music (MMO), or bring their own instrument(s) for the performance.
- By participating in the contest, contestants agree to allow the Office of Student Affairs to publicly share their images and performance videos for promotional purposes.
- The Office of Student Affairs reserves the right to make the final decision in the event of any disputes.

### **Awards**

- Champion, 1<sup>st</sup> Runner-up, 2<sup>nd</sup> Runner-up
- Best Showcase of Cultural Diversity
- The Popularity Award (based on the total scores from the audience)
- The Cheerleading Award

### **Prizes/ Incentives**

- All contestants in the audition and final will have their participation recorded in the [Student Development Portfolio](#)
- Prizes for winners:
  - ✧ Champion: trophy & \$2,000 gift vouchers
  - ✧ 1<sup>st</sup> Runner-up: trophy & \$1,500 gift vouchers
  - ✧ 2<sup>nd</sup> Runner-up: trophy & \$1,000 gift vouchers
  - ✧ Best Showcase of Cultural Diversity: trophy & \$800 gift vouchers
  - ✧ The Popularity Award: trophy & \$500 gift vouchers
  - ✧ The Cheerleading Award: \$500 gift vouchers

### **Subsidies for Finalists**

- Finalists can receive subsidies for preparing equipment or costumes:
  - Unit with 1 student: Max. \$500 subsidy
  - Unit with 2 students: Max. \$1000 subsidy
  - Unit with 3 students or above: Max. \$1500 subsidy
- Finalists can receive subsidies for preparing cheerleading materials:
  - For each unit: Max. \$800

**Registration**

(Deadline: 6 February 2025)

<https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13701495>

**\*Early Bird Registration\***

Students who register by 20 January 2025 will have a chance to receive gifts as part of our early bird promotion. Limited quota! Act quick!

**Enquiries**

[ices@cuhk.edu.hk](mailto:ices@cuhk.edu.hk) / 3943 1526