The Mispricing of Abnormal Accruals

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ABSTRACT: This paper examines the market pricing of Jones (1991) modelestimated abnormal accruals (often termed "discretionary accruals" in the prior literature) to test whether stock prices rationally reflect the one-yearahead earnings implications of these accruals. Using the Mishkin (1983) and hedge-portfolio test methods Sloan (1996) employs, I find that the market overestimates the persistence, or one-year-ahead earnings implications, of abnormal accruals, and consequently overprices these accruals. These results extend Subramanyam (1996) by demonstrating that the market not only prices, but also overprices abnormal accruals. They also suggest that the overpricing of total accruals that Sloan (1996) documents is due largely to abnormal accruals. The results are robust to five alternative measures of abnormal accruals, and still hold when I estimate abnormal accruals after controlling for major unusual but largely nondiscretionary accruals. The latter finding is consistent with the notion that the market overprices the portion of abnormal accruals stemming from managerial discretion.

Keywords: accruals; abnormal accruals; discretionary accruals; mispricing.

Data Availability: Data used in this study are available from public sources identified in the study.

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I. INTRODUCTION

This paper examines the market pricing of Jones (1991) model-estimated abnormal accruals (often termed "discretionary accruals" in the prior literature) to test whether stock prices rationally reflect the one-year-ahead earnings implications of these accruals. Subramanyam (1996) finds that the market prices Jones (1991) model-estimated abnormal accruals, and that abnormal accruals are positively associated with future profitability. However, Subramanyam's (1996) evidence that abnormal accruals are positively related to future profitability does not necessarily mean that the market *rationally* prices these accruals with respect to their association with future profitability, such as earnings.

Sloan (1996) investigates the market pricing of *total* accruals. He finds that the market fails to appreciate fully the lower persistence of the accrual component of earnings and, consequently, overprices total accruals. Using quarterly data, Collins and Hribar (2000a) also find that the market overprices total accruals. Neither Sloan (1996) nor Collins and Hribar (2000a) investigate whether the overpricing is due to abnormal accruals, normal accruals, or both.

Teoh et al. (1998a, 1998b) and Rangan (1998) document that managers choose positive abnormal accruals to opportunistically increase earnings before initial public offerings (IPOs) or seasoned equity offerings, and that the market overprices these abnormal accruals. However, the extant literature has not investigated whether the market misprices abnormal accruals in more general settings where managers may or may not have opportunistic incentives to manipulate earnings. This paper empirically examines this issue.

Following Sloan (1996), I use the Mishkin (1983) test and the hedge-portfolio test methods to examine whether the market rationally prices abnormal accruals with respect to their one-year-ahead earnings implications. The Mishkin (1983) test provides a statistical comparison between: (1) a measure of the market's pricing of abnormal accruals (i.e., the market's *valuation coefficient* on abnormal accruals) and (2) a measure of abnormal accruals' ability to predict one-year-ahead earnings (i.e., the *forecasting coefficient* of these accruals). If the market's valuation coefficient of abnormal accruals is significantly larger than the forecasting coefficient of these accruals for one-year-ahead earnings, then the Mishkin (1983) test would indicate that the market overprices abnormal accruals. Conversely, if the valuation coefficient is significantly smaller than the forecasting coefficient, then the Mishkin (1983) test would suggest that the market underprices abnormal accruals. Since the forecasting coefficient is a measure of the persistence of abnormal accruals (Freeman et al. 1982; Sloan 1996), I attribute any market mispricing of abnormal accruals to the market's failure to correctly assess the persistence of these accruals.

The hedge-portfolio test forms a portfolio long in firms in the most negative decile and short in firms in the most positive decile of current abnormal accruals. Evidence that the hedge portfolio yields consistently positive abnormal returns in subsequent years would suggest that the market overprices abnormal accruals in the portfolio formation year.

My Mishkin (1983) test results suggest that abnormal accruals are less persistent than normal accruals, which, in turn, are less persistent than cash from operations. Moreover, the market overestimates the persistence of, and thus overprices, both abnormal and normal accruals, although the overpricing of abnormal accruals is more severe. The hedge-portfolio test results confirm the overpricing of abnormal accruals detected by the Mishkin (1983) test, but do not support the overpricing of normal accruals. Taken together, the results of these two tests suggest that the market overprices abnormal accruals, but that it does not materially misprice normal accruals. Prior research has often termed the Jones (1991) model-estimated abnormal accruals as "discretionary accruals," and then used these abnormal accruals as a proxy for managerial discretion (e.g., Jones 1991; Subramanyam 1996; Erickson and Wang 1999). However, Healy (1996) and Bernard and Skinner (1996) point out that the Jones (1991) model (hereafter the Jones model) residuals capture not only managerial discretion, but also unusual nondiscretionary accruals and unintentional misstatements. Due to this measurement error in the Jones model residuals, it is difficult to ascertain whether the market overprices that portion of abnormal accruals stemming from earnings management or the portion arising from unusual business circumstances. To provide evidence on this issue, I estimate abnormal accruals after controlling for major unusual accruals and non-articulation events (i.e., mergers, acquisitions, and divestitures) following the suggestions in Bernard and Skinner (1996) and Collins and Hribar (2000b). I find that my refined measure of abnormal accruals, which more cleanly isolates managerial discretion, is still overpriced.

This paper contributes to the literature on abnormal accruals and market efficiency in several ways. First, it provides direct evidence that the market overprices abnormal accruals. Besides extending Subramanyam (1996) and Sloan (1996), this finding adds to a growing body of research suggesting that the market does not fully impound publicly disclosed accounting information (Freeman and Tse 1989; Bernard and Thomas 1989, 1990; Sloan 1996; Teoh et al. 1998a, 1998b; Rangan 1998; Collins and Hribar 2000a). My results are also consistent with the conclusion reached in a contemporaneous and independently developed study by DeFond and Park (2001). Their conclusion that the market overprices abnormal accruals because investors underanticipate the future reversal of these accruals is entirely consistent with my conclusion that the market overprices abnormal accruals because investors overestimate the persistence of these accruals. My study, however, differs from DeFond and Park (2001) in terms of research design, research question, and controls for measurement error in the balance-sheet-estimated total accruals.¹

Second, the evidence in this paper suggests that the market mispricing of abnormal accruals is due to its inability to correctly assess the persistence of abnormal accruals. Moreover, this mispricing is not limited to settings that give managers opportunistic incentives to manipulate earnings, such as before IPOs or seasoned equity offerings. This suggests that investors may benefit from disclosures that help them assess the persistence of accrual information. Hribar's (2000) finding that the market does not materially misprice those transitory accrual items that financial reports make relatively visible, such as special item accruals and LIFO liquidations, is consistent with the notion that appropriate disclosures may help the market correctly assess the persistence of accrual information.

Finally, I control for major unusual accruals and non-articulation events when estimating abnormal accruals. Evidence that the market still overprices this refined measure of abnormal accruals is consistent with the market overpricing the portion of abnormal accruals arising from managerial discretion.

¹ For example, I use a long-window design while DeFond and Park (2001) use a short-window design and a different abnormal accrual model. I examine whether the market assigns an appropriate valuation coefficient to abnormal accruals. DeFond and Park (2001), on the other hand, investigate whether the market valuation of earnings surprises (i.e., the earnings response coefficient or ERC) for good and bad news firms, respectively, differs across income-increasing and income-decreasing abnormal accruals, and whether the market fully anticipates the future reversal of abnormal accruals. Finally, I control for measurement error in the balance-sheet-estimated total accruals following Collins and Hribar (2000b) in an attempt to better isolate the portion of abnormal accruals stemming from managerial discretion, whereas they do not.

The paper proceeds as follows. Section II describes the sample and variable measurement, Section III provides evidence on the market overpricing of abnormal accruals, and Section IV conducts sensitivity analyses. I conclude the paper in Section V.

II. RESEARCH DESIGN

Sample Selection

I obtain all data from the 1995 Compustat Annual Industrial, Research, and Full Coverage files, and the 1995 CRSP monthly return files. Since funds from operations (Compustat item #110) are not available until 1971 and since the analysis requires stock returns for three years after the sample year, my sample covers the 22-year period from 1971 to 1992.² For this sample period, I delete firm-year observations with: (1) missing beginningof-year total assets or insufficient data to calculate accruals as defined below; (2) NASDAQ observations prior to 1982;³ (3) missing monthly stock returns on the 1995 CRSP files; and (4) fewer than six observations in any two-digit SIC code and year combination, or where any variable in the Jones model (described below) has a value that is more than three standard deviations away from its mean. The final sample consists of 7,506 firms and 56,692 firm-year observations from 1971 to 1992.

Variable Measurement

I use Subramanyam's (1996) definitions of earnings, accruals, and cash from operations. Earnings (EARN_t) are defined as income before extraordinary items (Compustat item #18), and cash from operations (CFO_t) is net cash flows from operating activities reported under SFAS No. 95 (Compustat item #308). For firm-years prior to 1988 when Compustat item #308 is unavailable, I estimate CFO_t as follows:

$$CFO_t = FFO_t - \Delta CA_t + \Delta CASH_t + \Delta CL_t - \Delta STDEBT_t$$

where:

 $\begin{aligned} FFO_t &= \text{ funds from operations (Compustat item #110);} \\ \Delta CA_t &= \text{ change in current assets (Compustat item #4);} \\ \Delta CASH_t &= \text{ change in cash and short-term investments (Compustat item #1);} \\ \Delta CL_t &= \text{ change in current liabilities (Compustat item #5); and} \\ \Delta STDEBT_t &= \text{ change in short term debt (Compustat item #34).} \end{aligned}$

Total accruals (ACCR_t) are measured as the difference between earnings and cash from operations; i.e., $ACCR_t = EARN_t - CFO_t$.⁴ All three variables are deflated by beginning-of-year total assets (TA_{t-1}, Compustat item #6).

I use the Jones model to estimate normal accruals and abnormal accruals (firm subscript is omitted for ease of exposition):

² To avoid a survivorship bias, my sample contains firms that cease to exist after the sample year. For these nonsurviving firms, return and Compustat data are missing in one or more years after the sample year.

³ I use size-adjusted returns defined as the difference between firms' raw returns and the returns on their corresponding size-matched decile portfolios. The 1995 CRSP Indices files report size decile portfolio returns for NASDAQ firms starting in 1982.

⁴ Collins and Hribar (2000b) suggest that total accruals measured directly from the statement of cash flows (post 1987) are accurate, while total accruals estimated using a balance sheet approach (prior to 1988) contain measurement error when non-articulation events such as mergers, acquisitions, and divestitures are present. Untabulated analyses reveal that the results reported in my study hold for both pre-1988 and post-1987 periods.

$$ACCR_{t}/TA_{t-1} = a_{1}[1/TA_{t-1}] + a_{2}[\Delta REV_{t}/TA_{t-1}] + a_{3}[PPE_{t}/TA_{t-1}] + e_{t}, \quad (1)$$

where ΔREV_t is the change in sales revenues in year t (Compustat item #12) and PPE_t is gross property, plant, and equipment in year t (Compustat item #7). Following DeFond and Jiambalvo (1994) and Subramanyam (1996), I estimate the Jones model in cross-section for each two-digit SIC code and year combination, formed separately for NYSE/AMEX firms and for NASDAQ firms. I denote the predicted values of the Jones model as normal accruals (NAC_t) and the residuals as abnormal accruals (ABNAC_t).

I use the 1995 CRSP monthly returns file to measure annual buy-and-hold returns (RETURN_t) for the 12-month period ending three months after the firm's fiscal year end. If a stock is delisted during a particular year, I assume the liquidating proceeds are reinvested in the market portfolio for the remainder of the year. Following Sloan (1996), I calculate size-adjusted abnormal returns (SIZEAJR_t) as the difference between a firm's annual buy-and-hold return and the annual buy-and-hold return for the same 12-month period on the market-capitalization-based portfolio decile (i.e., size decile) to which the firm belongs. I use the CRSP size decile breakpoints to classify each firm into a size decile according to its market value of equity at the beginning of the calendar year in which the 12-month return period begins.

Panel A of Table 1 provides descriptive statistics for the sample. The results are comparable to those reported in Subramanyam (1996, Table 2), except that the means (medians) of earnings and raw returns are somewhat smaller in my sample.⁵ As expected, average total accruals are negative (-0.044) due to depreciation expenses, and average abnormal accruals are near zero (-0.004).⁶

Panel B of Table 1 reports the mean and median firm-specific Pearson and Spearman correlations between selected variables. The Pearson results are comparable to those reported in Subramanyam (1996, Table 5, Panel A), except that the correlations between total accruals and abnormal accruals, and between total accruals and normal accruals are somewhat larger in my sample. Although the correlation between total accruals and abnormal accruals is high (Pearson = 0.80; Spearman = 0.75), abnormal accruals are not the major component of total accruals. The mean (median) ratio of abnormal accruals to total accruals in my sample is 0.37 (0.46) after deleting 168 observations where total accruals are virtually zero (untabulated). Thus, abnormal accruals are a relatively smaller but more variable component of total accruals, whereas normal accruals are a larger but relatively more stable component.

III. TESTS OF THE PRICING OF ABNORMAL ACCRUALS The Mishkin Test

Mishkin (1983) develops a framework to test the rational expectations hypothesis in macroeconomics (hereafter the Mishkin test). I employ the Mishkin approach to examine whether the market rationally prices abnormal accruals with respect to their one-year-ahead earnings implications. Specifically, I estimate the following regression system:⁷

⁵ Two factors may contribute to this difference. First, Subramanyam (1996) appears to require earnings and other accounting data in the three years after the sample year, while I do not. Imposing this requirement on my sample yields mean (median) earnings of 0.047 (0.054) and mean (median) raw returns of 0.165 (0.079), which are closer to Subramanyam's 0.053 (0.057) for earnings and 0.183 (0.103) for raw returns. Second, Subramanyam's sample does not include firms on the research file. Despite of these differences, I successfully replicate Subramanyam (1996, Tables 3, 6, 7, and 8) on my sample.

⁶ Since the Jones model does not have an intercept, the sum of the residuals is not necessarily equal to zero.

⁷ I gratefully thank Richard Sloan for his generous help with the Mishkin test method.

TABLE 1 Descriptive Statistics and Correlations among Earnings, Cash from Operations, Total Accruals, Abnormal Accruals, and Normal Accruals

Panel A: Descriptive Statistics^a

<i>Variables</i> ^b	Mean	Std. Dev.	Median	Min.	Max.	% positive
EARN _t	0.025	0.138	0.048	-1.722	1.058	77.4
CFO _t	0.069	0.141	0.083	-1.220	1.125	79.1
ACCR _t	-0.044	0.121	-0.044	-1.009	0.987	28.2
ABNAC _t	-0.004	0.102	0.000	-1.032	0.961	50.2
NACt	-0.040	0.066	-0.039	-0.900	0.730	19.9
RETURN _t	0.151	0.638	0.063	-0.996	24.894	56.0
SIZEAJR _t	0.007	0.592	-0.059	-1.750	24.574	43.4

Panel B: Contemporaneous Pearson (above Diagonal) and Spearman (below Diagonal) Correlations^c

	$EARN_t$	CFO_t	$ACCR_t$	$ABNAC_{t}$	NAC_t
EARN _t		0.33 (0.39)	0.32 (0.39)	0.21 (0.24)	0.27 (0.35)
CFO _t	0.32 (0.37)		-0.67 (-0.81)	-0.59 (-0.72)	-0.18 (-0.23)
ACCR _t	0.28 (0.32)	-0.62 (-0.75)		0.80 (0.89)	0.38 (0.45)
ABNAC _t	0.17 (0.19)	-0.55 (-0.65)	0.75 (0.82)		-0.11 (-0.13)
NAC _t	0.25 (0.31)	-0.16 (-0.20)	0.40 (0.43)	-0.11 (-0.12)	

^a Panel A is based on the original sample of 56,692 firm-year observations during 1971–1992.

^b Variable definitions:

- $EARN_t = income before extraordinary items (Compustat item #18);$
 - $CFO_t = cash from operations (Compustat item #308).$ For firms before 1988, $CFO_t = FFO_t$ (Compustat item #110) ΔCA_t (Compustat item #4) $+ \Delta CASH_t$ (Compustat item #1) $+ \Delta CL_t$ (Compustat item #5) $\Delta STDEBT_t$ (Compustat item #34);

 $ACCR_t = total accruals = EARN_t - CFO_t;$

- $ABNAC_t$ = abnormal accruals = residual values of the Jones (1991) model estimated in cross-section for each two-digit SIC code and year combination;
 - NAC_t = normal accruals = predicted values of the Jones (1991) model estimated in cross-section for each two-digit SIC code and year combination;
- RETURN_t = buy-and-hold returns over a 12-month period ending three months after the fiscal year end; and
- $SIZEAJR_t$ = size-adjusted abnormal returns = the difference between a firm's annual buy-and-hold returns and the buy-and-hold returns for the same 12-month period on the market-capitalization-based portfolio decile to which the firm belongs.

All variables except RETURN_t and SIZEAJR_t are deflated by beginning-of-year total assets (Compustat item #6). ^c Panel B reports mean (median) firm-specific contemporaneous correlations, based on 52,180 firm-year observations from the original sample. The reduction in observations is due to requiring at least five consecutive observations in a firm's time-series.

TABLE 2

Nonlinear Generalized Least Squares Estimation (the Mishkin Test) of the Market Pricing of Cash from Operations, Normal Accruals, and Abnormal Accruals with Respect to Their Implications for One-Year-Ahead Earnings

Panel A: Market Pricing of Earnings Components with Respect to Their Implications for One-Year-Ahead Earnings

$$EARN_{t+1} = \gamma_0 + \gamma_1 CFO_t + \gamma_2 NAC_t + \gamma_3 ABNAC_t + v_{t+1}$$
(2)

$$SIZEAJR_{t+1} = \alpha + \beta(EARN_{t+1} - \gamma_0 - \gamma_1^*CFO_t - \gamma_2^*NAC_t - \gamma_3^*ABNAC_t) + \varepsilon_{t+1}$$
(3)^a

Forecasting Coefficients			Valuation Coefficients			
Parameter	Estimate	Asymptotic Std. Error	Parameter	Estimate	Asymptotic Std. Error	
γ_1 (CFO)	0.73	0.004	γ^{*}_{1} (CFO)	0.67	0.013	
γ_2 (NAC)	0.70	0.007	$\gamma^{*}{}_{2}$ (NAC)	0.78	0.024	
γ_3 (ABNAC)	0.57	0.005	γ^*_3 (ABNAC)	0.69	0.018	

Panel B: Tests of Rational Pricing of Earnings Components

Null Hypotheses	Likelihood Ratio Statistic	Marginal Significance Level
CFO: $\gamma^*_1 = \gamma_1$	23.15 ^b	< 0.0001
NAC: $\gamma^*_2 = \gamma_2$	11.62	< 0.001
ABNAC: $\gamma_3^* = \gamma_3$	42.11	< 0.0001
NAC, ABNAC: $\gamma_2^* = \gamma_3^*$ and $\gamma_2 = \gamma_3$	277.28	< 0.0001
CFO, NAC, ABNAC: $\gamma_1^* = \gamma_1$ and $\gamma_2^* = \gamma_2$ and $\gamma_3^* = \gamma_3$	147.78	< 0.0001

^a Equations (2) and (3) are jointly estimated using an iterative generalized nonlinear least squares estimation procedure based on 56,692 observations during 1971–1992. Due to missing values for the dependent variables, the number of observations used is 51,579.

^b 2NLn(SSR^c/SSR^u) = $2 \times 51,579 \times Ln(30,546.905/30,540.051) = 23.15$.

The variables are defined in Table 1.

$$EARN_{t+1} = \gamma_0 + \gamma_1 CFO_t + \gamma_2 NAC_t + \gamma_3 ABNAC_t + \upsilon_{t+1}, \qquad (2)$$

$$SIZEAJR_{t+1} = \alpha + \beta(EARN_{t+1} - \gamma_0 - \gamma^* CFO_t - \gamma^* NAC_t - \gamma^* ABNAC_t) + \varepsilon_{t+1}, \qquad (3)$$

where all variables are defined as before. Equation (2) is a *forecasting* equation that estimates the forecasting coefficients (γ s) of abnormal accruals and other earnings components for predicting one-year-ahead earnings. Equation (3) is a *valuation* equation that estimates the valuation coefficients (γ *s) that the market assigns to abnormal accruals and other earnings components. As in Mishkin (1983), I estimate equations (2) and (3) jointly using an iterative generalized nonlinear least squares estimation procedure, proceeding in two stages. In the first stage, I jointly estimate equations (2) and (3) without imposing any constraints on γ^*s and γs . To test whether the valuation coefficients (γ^*s) are significantly different from their counterpart forecasting coefficients (γs) obtained in the first stage, I estimate equations (2) and (3) jointly in the second stage after imposing the rational pricing constraints, $\gamma^*_q = \gamma_q$ (q = 1, 2, and/or 3). Mishkin shows that the following likelihood ratio statistic is asymptotically $\chi^2(q)$ distributed under the null hypothesis that the market rationally prices one or more earnings components with respect to their associations with one-year-ahead earnings:

2NLn(SSR^c/SSR^u),

where:

- q = the number of rational pricing constraints imposed;
- N = the number of sample observations;
- Ln = natural logarithm operator;
- SSR^c = the sum of squared residuals from the constrained regressions in the second stage; and
- SSR^{u} = the sum of squared residuals from the unconstrained regressions in the first stage.

I reject the rational pricing of one or more earnings components (i.e., $\gamma^*_q = \gamma_q$, q = 1, 2, and/or 3) if the above likelihood ratio statistic is sufficiently large.

Panel A of Table 2 reports the coefficient estimates for equations (2) and (3) obtained in the first stage.⁸ For cash from operations, the valuation coefficient ($\gamma^*_1 = 0.67$) is smaller than the forecasting coefficient ($\gamma_1 = 0.73$), suggesting that the market underprices cash from operations relative to its ability to forecast one-year-ahead earnings. To test whether this underpricing is statistically significant, I jointly estimate equations (2) and (3) again in the second stage, after imposing the rational pricing constraint (i.e., $\gamma^*_1 = \gamma_1$). The likelihood ratio statistic of 23.15 reported in Panel B of Table 2 is significant at the 0.0001 level, indicating that the underpricing of cash from operations ($\gamma^*_1 < \gamma_1$) is statistically significant.

Panel A of Table 2 shows that the valuation coefficients the market assigns to normal accruals (γ^*_2) and abnormal accruals (γ^*_3) are 0.78 and 0.69, respectively. These coefficients are larger than their forecasting counterparts ($\gamma_2 = 0.70$, $\gamma_3 = 0.57$). Specifically, γ^*_2 is approximately 11 percent greater than γ_2 , and γ^*_3 is 21% greater than γ_3 . Panel B of Table 2 reports that the likelihood ratio statistics reject the null hypotheses of rational pricing of normal accruals (p < 0.001) and abnormal accruals (p < 0.0001). Therefore, the market significantly overprices both normal accruals ($\gamma^*_2 > \gamma_2$) and abnormal accruals ($\gamma^*_3 > \gamma_3$). The overpricing appears more severe for abnormal accruals because the likelihood ratio statistic (277.28) rejects a special case of the null hypothesis that the market overprices normal and abnormal accruals to the same extent ($\gamma^*_2 = \gamma^*_3$ and $\gamma_2 = \gamma_3$). Finally, the likelihood ratio statistic of 147.78 rejects the null hypothesis that the market rationally prices all three earnings components (p < 0.0001).

⁸ Coefficient estimates for α , β , and γ_0 are not reported because they have no bearing on the market pricing of earnings components.

When equation (2) is estimated alone using the ordinary least squares method, the forecasting coefficients (γ_1 , γ_2 , and γ_3) measure the persistence of earnings components (CFO_t, NAC_t, and ABNAC_t) with respect to one-year-ahead earnings (see Freeman et al. 1982; Sloan 1996). The forecasting coefficients for CFO_t, NAC_t, and ABNAC_t are 0.73, 0.70, and 0.57, respectively (Panel A, Table 2).⁹ Untabulated F-tests conducted on equation (2) alone indicate that the coefficient on cash from operations is significantly larger than that on normal accruals (F = 29.47), which, in turn, is significantly larger than the coefficient on abnormal accruals (F = 267.59). Therefore, the cash flow component of earnings is more persistent than the normal accrual component, and the normal accrual component is more persistent than the abnormal accrual component.

In summary, the Mishkin test results indicate that abnormal accruals are the least persistent, whereas cash from operations is the most persistent, of the three earnings components. This suggests that the lack of persistence of total accruals Sloan (1996) documents is due primarily to the lack of persistence of abnormal accruals. Since the Mishkin test is a statistical comparison between the market's assessment of the persistence of earnings components (as reflected in its valuation of earnings components by γ^*_1 , γ^*_2 , and γ^*_3) and the historical persistence of earnings components (as reflected in their association with oneyear-ahead earnings by γ_1 , γ_2 , and γ_3), the Mishkin test results further suggest that the market underestimates the persistence of, and thus underprices, cash from operations. In contrast, the market overestimates the persistence of, and thus overprices, both normal and abnormal accruals, although the market appears to overprice abnormal accruals to a greater extent than it does normal accruals.

The Hedge-Portfolio Test

The Mishkin test suggests that the market acts as if it assigns a *larger* valuation coefficient to abnormal accruals relative to their forecasting coefficient. Consequently, the stock prices of firms with *negative* abnormal accruals will be *lower* than their intrinsic values (i.e., undervalued). On the other hand, the stock prices of firms with *positive* abnormal accruals will be *higher* than their intrinsic values (i.e., overvalued). If a trading strategy that is long in the most negative abnormal accrual decile (i.e., the most undervalued stocks) and short in the most positive abnormal accrual decile (i.e., the most overvalued stocks) yields *positive* abnormal returns in subsequent years, then this would further support inferences from the Mishkin test that the market *over*prices abnormal accruals in the portfolio formation year.

I group firms into portfolio deciles each year based on their ranking of abnormal accruals, and form a hedge portfolio that is long in the most negative abnormal accrual decile and short in the most positive abnormal accrual decile. Panel A of Table 3 reports the average of the 22 annual abnormal size-adjusted returns for each abnormal accrual decile over the 1971–1992 sample period, as well as the abnormal returns to the hedge portfolio. The numbers in parentheses are t-statistics based on the mean and standard errors of the 22-year time-series. The size-adjusted abnormal returns for the most negative abnormal accrual decile are significantly positive in years t + 1 (0.049, t = 2.82), t + 2 (0.041, t = 2.32), and t + 3 (0.024, t = 2.05). In contrast, the size-adjusted abnormal returns for the most positive abnormal accrual decile are significantly negative in years the size-adjusted abnormal returns for the most positive abnormal accrual decile are significantly negative abnormal the size-adjusted abnormal returns for the size-adjusted abnormal returns for the size-adjusted abnormal returns for the size-adjusted abnormal accruation and the size-adjusted abnormal accruation abnormal accruation accruation and the size-adjusted abnormal accruation accr

⁹ Forecasting coefficients obtained from the first stage of the Mishkin test (when no rational pricing constraints are imposed) are identical to those obtained from estimating equation (2) alone using the ordinary least squares method. Subramanyam (1996, Table 7) estimates equation (2) alone and reports similar results.

Portfolio	Panel A: Abnormal Accruals			Panel B: Normal Accruals		
Ranking ^a	Year $t + 1$	Year $t + 2$	Year $t + 3$	Year $t + 1$	Year $t + 2$	Year $t + 3$
Lowest (-)	0.049	0.041	0.024	0.015	0.008	0.011
	(2.82)**	(2.32)*	(2.05)*	(0.68)	(0.43)	(0.54)
2	0.055	0.040	0.027	0.022	0.034	0.025
	(5.32)**	(3.14)**	(2.87)**	(1.79)	(2.71)**	(2.43)*
3	0.036	0.034	0.027	0.004	0.016	0.038
	(3.57)**	(3.81)**	(3.23)**	(0.39)	(1.18)	(4.00)**
4	0.028	0.015	0.035	0.023	0.023	0.004
	(3.45)**	(1.78)	(4.00)**	(1.61)	(2.03)	(0.28)
5	0.032	0.014	0.017	0.032	0.020	0.016
	(4.02)**	(1.65)	(2.12)*	(2.71)**	(1.79)	(1.67)
6	0.027	0.028	0.014	0.031	0.024	0.028
	(2.85)**	(2.71)**	(1.64)	(2.97)**	(3.09)**	(4.74)**
7	-0.002	0.006	0.005	0.022	0.024	0.012
	(-0.30)	(0.51)	(0.53)	(2.41)*	(2.13)*	(1.22)
8	0.005	0.022	0.008	0.010	0.011	0.019
	(0.87)	(2.83)**	(0.82)	(0.76)	(1.48)	(1.83)
9	-0.011	0.004	0.009	0.004	0.010	0.007
	(-1.46)	(0.45)	(0.78)	(0.46)	(0.96)	(0.83)
Highest (+)	-0.061	-0.033	0.005	-0.007	-0.003	0.009
	(-4.86)**	(-3.05)**	(0.36)	(-0.37)	(-0.19)	(0.63)
Hedge	0.110 (8.43)**	0.074 (5.78)**	0.019 (1.58)	0.023 (0.78)	0.011 (0.53)	0.002 (0.07)
n	51,579	48,236	44,499	51,579	48,236	44,499

TABLE 3
Time-series Means (t-statistics) of Annual Size-Adjusted Abnormal Returns for Each Portfolio
in Three Years after Portfolio Formation

* and ** denote significance at the 0.05 and 0.01 level, respectively, based on a two-tailed t-test for the time-series (22 years) of annual portfolio abnormal returns.

^a Portfolio deciles are formed annually based on the ranking of abnormal and normal accruals for Panel A and Panel B, respectively. The hedge portfolio is formed by taking a long position in the lowest decile portfolio and a short position in the highest decile portfolio based on abnormal and normal accruals, respectively. The variables are defined in Table 1.

t + 1 (-0.061, t = -4.86) and t + 2 (-0.033, t = -3.05), and insignificantly different from zero in year t + 3 (0.005, t = 0.36). Thus, the hedge portfolio yields positive sizeadjusted abnormal returns of 11.0 percent (t = 8.43), 7.4 percent (t = 5.78), and 1.9 percent (t = 1.58) in years t + 1, t + 2, and t + 3, respectively. The significantly positive abnormal returns to the hedge portfolio in years t + 1 and t + 2 are consistent with the market overpricing abnormal accruals in the portfolio formation year (year t). Untabulated results reveal that the size-adjusted abnormal returns to the hedge portfolio in year t + 1 are positive for each of the 22 sample years. This suggests that unidentified risk factors are unlikely to explain the abnormal returns. Rather, the year-after-year positive abnormal returns to the hedge portfolio are more consistent with the market overpricing abnormal accruals.

When I form the hedge portfolio based on normal accruals, the average annual abnormal returns in years t + 1, t + 2, and t + 3 for both the most negative and the most positive normal accrual deciles are all insignificantly different from zero. The average annual abnormal returns to the hedge portfolio are 2.3 percent (t = 0.78), 1.1 percent (t = 0.53), and 0.2 percent (t = 0.07) in years t + 1, t + 2, and t + 3, respectively (see Panel B, Table 3). The fact that abnormal returns to the normal accrual-based hedge portfolio are not significantly different from zero suggests that the market does not misprice normal accruals in year t. Moreover, untabulated results reveal that the normal accrual-based hedge portfolio does not yield consistently positive abnormal returns, as the year t + 1 abnormal returns are negative in seven of the 22 sample years. Overall, the hedge-portfolio test results do not suggest that the market overprices normal accruals, which is inconsistent with the inferences from the Mishkin test.

This inconsistency is likely due to the fact that I conducted the Mishkin test on the entire (larger) sample, whereas I conducted the hedge-portfolio test on the most positive and most negative deciles (20 percent of the sample). When I use only December fiscal year-end firms (29,967 observations, 52.86 percent of the sample) and conduct both Mishkin and hedge-portfolio tests on the most positive and most negative normal accrual deciles of this reduced sample, neither the Mishkin test nor the hedge-portfolio test detects any mispricing of normal accruals. Similarly, when I randomly reduce the entire sample by half (randomly choosing half of the firms in each sample year) and conduct the Mishkin and hedge-portfolio tests on the most positive and most negative normal accrual deciles of the reduced sample, neither test detects any mispricing of normal accrual deciles on the most positive and most negative normal accrual deciles of the reduced sample, neither test detects any mispricing of normal accrual deciles of the most positive and most negative normal accrual deciles of the reduced sample, neither test detects any mispricing of normal accrual deciles of the reduced sample, neither test detects any mispricing of normal accrual deciles of the reduced sample, neither test detects any mispricing of normal accruals.

My sample includes both December fiscal year-end and non-December fiscal year-end firms. Accounting information for a given fiscal year will become available to the market at different points in calendar time for firms with different fiscal year-end months. Thus, one cannot directly implement the hedge-portfolio strategies reported in Table 3. To address this concern, I form 12 hedge portfolios, one for each fiscal year-end month. I then conduct the hedge-portfolio test separately for each of the 12 fiscal year-end months. The results are qualitatively identical to those reported in Table 3. For example, the abnormal accrual-based hedge portfolio for December fiscal year-end firms yields abnormal returns of 10.10 percent (t = 6.01), 4.84 percent (t = 3.29), and 3.67 percent (t = 2.36) in years t + 1, t + 2, and t + 3, respectively. On the other hand, the abnormal returns to the normal accrual-based hedge portfolio are 1.07 percent (t = 0.36), 1.93 percent (t = 0.72), and 0.23 percent (t = 0.07) in years t + 1, t + 2, and t + 3, respectively. The abnormal returns for the 11 non-December fiscal year-end hedge portfolios are qualitatively similar. Thus, one can think of the abnormal returns reported in Table 3 as the *average* abnormal returns from these 12 implementable hedge portfolios with the same fiscal year-end months.

Finally, I repeat the hedge-portfolio test using the Fama and French (1993) three-factor model to estimate abnormal returns to the hedge portfolios for December fiscal year-end firms. For the abnormal accrual-based hedge portfolio, the abnormal returns in years t + 1, t + 2, and t + 3 are 9.60 percent (t = 4.59), 4.32 percent (t = 2.51), and 3.00 percent

(t = 1.65), respectively.¹⁰ These returns are very similar to the size-adjusted abnormal returns reported above for December fiscal year-end firms. The abnormal returns to the normal accrual-based hedge portfolio are 2.28 percent (t = 0.92), 4.32 percent (t = 1.71), and 1.92 percent (t = 0.78) in years t + 1, t + 2, and t + 3, respectively, which are again qualitatively similar to the size-adjusted abnormal returns reported above.

To summarize, the hedge-portfolio results corroborate the Mishkin test finding that the market overprices abnormal accruals, but they do not support the overpricing of normal accruals detected by the Mishkin test. On the whole, I conclude that the market overprices abnormal accruals but does not materially misprice normal accruals, and that Sloan's (1996) finding that the market overprices total accruals is due largely to abnormal accruals.

IV. SENSITIVITY ANALYSIS

Alternative Abnormal Accrual Models

The results reported in this paper are based on the cross-sectional Jones model. I examine the results' robustness to five alternative abnormal accrual models: (1) the cross-sectional modified Jones model (Dechow et al. 1995); (2) the time-series Jones model; (3) the time-series modified Jones model (Dechow et al. 1995); (4) the Beneish (1997) model, which expands the Jones model by adding lagged total accruals and lagged stock returns as two additional explanatory variables; and (5) the Beneish (1998) model, which replaces "change in sales" in the Jones model by "change in cash sales." These five models produce abnormal and normal accrual measures that are highly correlated with the cross-sectional Jones model-estimated abnormal and normal accruals, suggesting considerable overlap between abnormal accruals estimated by the cross-sectional Jones model and by the five alternative models.¹¹

I repeat the Mishkin test and the hedge-portfolio test using the five alternative models. The Mishkin test suggests that (1) the market overprices abnormal accruals based on each of the five models; (2) the market also overprices normal accruals (but to a lesser extent than abnormal accruals), except for the Beneish (1998) model, where normal accruals appear to be rationally priced; and (3) the market underprices cash from operations, except for the time-series Jones model and the time-series modified Jones model, where cash from operations appears to be rationally priced. The hedge-portfolio test results suggest that

$$R_{p\tau} - R_{f\tau} = \alpha_0 + \beta_1 (RM_{\tau} - R_{f\tau}) + \beta_2 SMB_{\tau} + \beta_3 HML_{\tau} + \epsilon_{p\tau}, \tag{5F}$$

where $R_{p\tau}$ = stock return of portfolio p in month τ ; $R_{f\tau}$ = risk-free rate in month τ ; RM_{τ} = market return in month τ ; SMB_{τ} = size factor (small minus big) in month τ ; and HML_{τ} = book-to-market factor (high minus low) in month τ . I rank firms annually into portfolio deciles based on abnormal accruals. In each sample year t (from 1971 to 1992), I calculate 12 equally weighted monthly portfolio returns in year t + 1 (i.e., $R_{p\tau}$), starting from April, year t + 1, to March, year t + 2, for the most positive and the most negative abnormal accrual deciles. Thus, I obtain a time-series of 264 (22 years × 12 months) observations of monthly portfolio returns for each decile. I then run equation (5F) using these 264 monthly portfolio returns for each decile. The intercept α_0 measures the average monthly abnormal return of that decile in year t + 1. I multiply α_0 by 12 to get the annualized abnormal return. The abnormal return of the most negative abnormal accrual decile (long position) and that of the most positive abnormal accrual decile (short position). I estimate the abnormal returns to the hedge portfolio in year t + 2 and t + 3 similarly.

¹⁰ Specificially, I estimate the following regression for December fiscal year-end firms:

¹¹ The pairwise Pearson correlations between abnormal accruals used in the paper and those estimated by the five alternative models range from 0.73 (with the time-series modified Jones model) to 0.98 (with the cross-sectional modified Jones model). Similarly, the pairwise Pearson correlations between normal accruals used in the paper and those estimated by the five alternative models range from 0.57 (with the time-series modified Jones model) to 0.96 (with the cross-sectional modified Jones model).

(1) the market overprices abnormal accruals based on each of the five models, and (2) the market approximately rationally prices normal accruals, except for the time-series Jones model, where it slightly overprices normal accruals (size-adjusted abnormal return in year t + 1 = 0.043, t = 2.55). Thus, the paper's main conclusion, that the market overprices abnormal accruals relative to their one-year-ahead earnings implications, is robust to all five alternative abnormal accrual models.

Controls for Major Unusual Accruals

The Jones model-estimated abnormal accruals capture both managerial discretion and unusual nondiscretionary accruals (Healy 1996; Bernard and Skinner 1996). Consequently, it is difficult to determine whether the market overprices the portion of abnormal accruals stemming from discretionary managerial behavior or the portion arising from unusual business circumstances. Following Bernard and Skinner (1996) and Collins and Hribar (2000b), I estimate abnormal accruals after controlling for major unusual accruals and nonarticulation events. I then test whether the market still misprices this refined measure of abnormal accruals.

Bernard and Skinner (1996, 317) suggest that special items such as nonoperating gains and losses are often not discretionary. However, the Jones model misclassifies them as "discretionary" (i.e., as unexplained residuals) because they are typically not linearly related to changes in revenues. Since I define total accruals as the difference between earnings before extraordinary items and cash from operations, total accruals include the effect of special items. As a first step in controlling for major unusual but largely nondiscretionary accruals, I remove after-tax special items from earnings, and thus from total accruals. Specifically, I define this refined measure of total accruals (ACCR2_t) as follows: ACCR2_t = EARN_t - 0.6 × SPECIAL_t - CFO_t, where SPECIAL_t = special items (Compustat item #17).¹² I define other variables as before.

Collins and Hribar (2000b) demonstrate that when the presumed articulation between the balance sheet and the income statement breaks down (due to non-articulation events such as mergers, acquisitions, and divestitures), total accruals estimated using a balancesheet approach contain material measurement error, relative to total accruals *correctly* measured from the statement of cash flows. They further demonstrate that this measurement error in the balance-sheet-estimated total accruals flows directly through to the Jones model residuals, contaminating these residuals' ability to capture managerial discretion when mergers, acquisitions, and divestitures are present. I estimate total accruals using a balance-sheet approach for the 1971–1987 period because cash from operations is unavailable until 1988. Thus, the measurement error Collins and Hribar identify directly applies to that period of my sample. In addition, mergers, acquisitions, and divestitures are important "unusual business circumstances" that may lead to unusual but nondiscretionary accruals. To the extent that these unusual accruals are not linearly related to changes in revenues, the Jones model will misclassify them as "discretionary" even when total accruals are correctly measured from the statement of cash flows, as in my 1988–1992 period.

Thus, in the spirit of Collins and Hribar (2000b), to better proxy for managerial discretion using the Jones model, I delete observations with mergers and acquisitions (Compustat footnote #1) or divestitures (defined as the absolute value of discontinued operations, Compustat item #66, exceeding \$10,000) in order to control for (1) measurement error in the balance-sheet-estimated total accruals due to non-articulation events and (2) unusual

¹² I assume that the marginal tax rate is 40 percent for all my sample firms and years. Changing the marginal tax rate to 30 percent does not qualitatively change the results.

but largely nondiscretionary accruals arising from these unusual business circumstances. I then use my refined measure of total accruals (ACCR2_t) and the Jones model (equation [1]) to estimate abnormal accruals for the subsample of firm-years without mergers, acquisitions, or divestitures. As before, I estimate the Jones model in cross-section for each two-digit SIC code and year combination. I denote the predicted values as normal accruals (NAC2_t) and the residuals as abnormal accruals (ABNAC2_t).

Table 4 reports the Mishkin test results using the refined measures of normal and abnormal accruals. The forecasting coefficient for each earnings component is larger than its counterpart in Table 2, likely because the earnings stream becomes more persistent after I purge after-tax special items from earnings. The Mishkin test indicates that the market underprices cash from operations ($\gamma^*_1 = 0.75$, $\gamma_1 = 0.80$, p < 0.001), but that it does not misprice normal accruals ($\gamma^*_2 = 0.78$, $\gamma_2 = 0.75$, p < 0.35). More importantly, the market overprices abnormal accruals ($\gamma^*_3 = 0.80$, $\gamma_3 = 0.66$, p < 0.0001). Finally, untabulated analyses indicate that the size-adjusted abnormal returns to the abnormal accrual-based hedge portfolio are 11.54 percent (t = 5.35), 4.19 percent (t = 2.37), and 2.81 percent (t = 1.78) in years t + 1, t + 2, and t + 3, respectively. In contrast, the abnormal returns to the normal accrual-based hedge portfolio are 1.85 percent (t = 0.61), 0.14 percent (t = 0.05), and -0.46 percent (t = -0.18) in years t + 1, t + 2, and t + 3, respectively. These results suggest that the market overprices abnormal accruals, but that it does not misprice normal accruals, consistent with the Mishkin test results. Thus, both the Mishkin test and the hedge-portfolio test indicate that the market still overprices the refined measure of abnormal accruals. Since this measure is more likely to capture accruals arising from managerial discretion, the above finding is consistent with the market overpricing the portion of abnormal accruals stemming from earnings management.

V. CONCLUSION

This paper examines whether the market rationally prices Jones model-estimated abnormal accruals. The Mishkin test results suggest that the market overestimates the persistence of, and thus overprices, both abnormal and normal accruals, although the overpricing of abnormal accruals is more severe. The hedge-portfolio test results corroborate the overpricing of abnormal accruals, but do not support the overpricing of normal accruals. Taken together, my results suggest that the market overprices abnormal accruals, while the evidence on the overpricing of normal accruals is mixed and weak.

This paper extends Subramanyam's (1996) finding that the market prices abnormal accruals, by providing direct evidence that the market overprices abnormal accruals relative to their association with one-year-ahead earnings. The study also extends Sloan (1996) by suggesting that the lack of persistence and the overpricing of total accruals he reports are due largely to abnormal accruals. Finally, this paper extends Teoh et al. (1998a, 1998b) and Rangan (1998) by suggesting that the overpricing of abnormal accruals arises in general contexts and is not limited to IPOs or seasoned equity offerings.

Following suggestions in Bernard and Skinner (1996) and Collins and Hribar (2000b), I control for major unusual accruals and non-articulation events when estimating abnormal accruals using the Jones model. I find that the market still overprices this refined measure of abnormal accruals. This is consistent with the notion that the market overprices the portion of abnormal accruals stemming from managerial discretion.

This study raises several issues for future research. First, Jones model-estimated abnormal accruals capture managerial discretion with error. Although my sensitivity analysis controls for major unusual accruals and non-articulation events, it is only a first step in developing a better proxy for managerial discretion. Future research could investigate other

TABLE 4

Nonlinear Generalized Least Squares Estimation (the Mishkin Test) of the Market Pricing of Cash from Operations, Normal Accruals, and Abnormal Accruals with Respect to Their Implications for One-Year-Ahead Earnings—with Controls for Major Unusual Accruals

Panel A: Market Pricing of Earnings Components with Respect to Their Implications for One-yearahead Earnings

$EARN2_{t+1} = \gamma_0 + \gamma_1 CFO_t + \gamma_2 NAC2_t + \gamma_3 ABNAC2_t + v_{t+1}$	(2)
$SIZEAJR_{t+1} = \alpha + \beta(EARN2_{t+1} - \gamma_0 - \gamma_1^* CFO_t - \gamma_2^* NAC2_t - \gamma_3^* ABNAC2_t) + \varepsilon_{t+1}$	$(3)^{a,b}$

Forecasting Coefficients			Valuation Coefficients			
Parameter	Estimate	Asymptotic Std. Error	Parameter	Estimate	Asymptotic Std. Error	
γ_1 (CFO)	0.80	0.004	γ_{1}^{*} (CFO)	0.75	0.013	
γ_2 (NAC2)	0.75	0.008	$\gamma^{*}{}_{2}$ (NAC2)	0.78	0.026	
γ_3 (ABNAC2)	0.66	0.006	γ^*_{3} (ABNAC2)	0.80	0.020	

Panel B: Test of Rational Pricing of Earnings Components

Null Hypotheses	Likelihood Ratio Statistic	Marginal Significance Level
CFO: $\gamma^*_1 = \gamma_1$	11.55	< 0.001
NAC2: $\gamma^*_2 = \gamma_2$	1.08	< 0.35
ABNAC2: $\gamma_3^* = \gamma_3$	42.57	< 0.0001
NAC2, ABNAC2: $\gamma_2^* = \gamma_3^*$ and $\gamma_2 = \gamma_3$	91.61	< 0.0001
CFO, NAC2, ABNAC2: $\gamma^*_1 = \gamma_1$ and $\gamma^*_2 = \gamma_2$ and $\gamma^*_3 = \gamma_3$	99.53	< 0.0001

^a Equations (2) and (3) are jointly estimated using an iterative generalized nonlinear least squares estimation procedure based on the subsample of 43,408 observations during 1971–1992. The subsample deletes observations where mergers and acquisitions (Compustat footnote #1) are present or divestitures, defined as the absolute value of discontinued operations (Compustat item #66) exceeding \$10,000, are present. Due to missing values for the dependent variables, the number of observations used is 33,262.

^b Variable definitions:

- EARN2_t = income before extraordinary items (Compustat item #18) $0.6 \times \text{SPECIAL}_{t}$;
- SPECIAL_t = special items (Compustat item #17);
 - $ACCR2_t = a refined measure of total accruals = EARN2_t CFO_t;$
 - $NAC2_t$ = a refined measure of normal accruals = predicted values of the Jones (1991) model estimated in cross-section for each two-digit SIC code and year combination when the dependent variable is $ACCR2_t$; and
- $ABNAC2_t = a$ refined measure of abnormal accruals = residual values of the Jones (1991) model estimated in cross-section for each two-digit SIC code and year combination when the dependent variable is $ACCR2_t$.

All variables except SIZEAJR $_t$ are deflated by beginning-of-year total assets (Compustat item #6). Other variables are defined in Table 1.

factors that systematically contaminate the Jones (1991) model residuals' ability to capture managerial discretion or develop a better discretionary accrual model. Second, this paper examines whether the market misprices abnormal accruals relative to their implications for

one-year-ahead earnings. This is only one dimension of market mispricing. Future research could investigate other dimensions or forms of market mispricing. Finally, although I find that the abnormal returns to the abnormal accrual-based hedge portfolio in year t + 1 are positive in each of my 22 sample-years, it is difficult to completely rule out unknown risk factors as an alternative explanation for the results.

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