

The Chinese University of Hong Kong
Office of Student Affairs
Learning and Cultural Enhancement Section

LEAD 1001 (2022-23)

Content of the Modules

*Compulsory (The following workshops are identical. Please choose **1** session only)*

Module 0: Cultural sensitivity

- Cultural sensitivity and cross-cultural teamwork (21 Sept; 6:30-9:30pm) / (24 Sept; 10:00am-1:00pm)(Venue: BFC LG13AB)

*Choose **1** session per each module*

Module 1: Leadership and networking

- Resilience Enhancement (26 Sept; 7:00-9:00pm) (Venue: BFC LG13AB)
- Impact of Globalisation on Leadership and Communication (11 Oct; 7:00-9:00pm) (Venue: BFC LG13AB)
- Effective Presentation Workshop (13 Oct; 7:00-9:00pm) (Venue: BFC LG13AB)

Module 2: Event planning and social innovation

- Programme Designer and Executive (3 Oct; 6:30-9:30pm) (Venue: PSC 303)
- Design Thinking Workshop (20 Oct; 6:30-8:30pm) (Venue: BFC LG13AB)
- LEGO Serious Play (24 Oct; 6:30-8:30pm) (Venue: BFC LG13AB)

Module 3: Publicizing and marketing

- Spoken and Unspoken Languages in Cross-Cultural Communication (28 Sept; 6:30-8:30pm) (Venue: BFC LG13AB)
- Promotion Strategy (17 Oct; 7:00-9:30pm) (Venue: BFC LG13AB)
- Exclusive Training with Global Leaders (**Online**) (31 Oct; 7:00-9:00pm)

^The physical workshops will be held in Benjamin Franklin Centre (BFC) or Pommerenke Student Centre (PSC). The venues will be subject to changes. Details will be confirmed in the email reminder.

*Please learn more about the objective of the sessions on the next page.

Objective of the sessions

Module 1: Leadership and networking

Resilience Enhancement

- To understand basic concepts of resilience
- To learn from young leaders from different cultural backgrounds how they apply resilience into their challenges
- To enhance participants' resilience through simulations

Impact of Globalisation on Leadership and Communication

- To understand the basic concepts of globalisation
- To understand the effects of globalisation on different styles of leadership
- To understand the effects of globalisation on communication

Effective Presentation Workshop

- To acquire interactive and effective presentation skills
- To understand communication skills in different contexts and situation

Module 2: Event planning and social innovation

Programme Designer and Executive

- To sharpen participants' knowledge and leadership skills in cultural event planning
- To nurture participants' ability in leading a group of people with diverse cultural backgrounds and implementing large-scale events

Design Thinking Workshop

- To allow participants understand how to find out the problems
- To allow participants see clearly and piece together the critical aspects to devise a strongly relevant solution with participants from different cultural backgrounds
- To unleash new undiscovered possibilities of participants

LEGO Serious Play

- To enhance team problem solving skills with participants from different cultural backgrounds
- To enhance creative problem solving skills

Module 3: Publicizing and marketing

Spoken and Unspoken Languages in Cross-cultural Communication

- To understand the general obstacles of languages in cross cultural communication
- To learn from case studies of cross cultural communication
- To enhance skills in handling cross cultural communication

Promotion Strategy

- To understand basic concepts of promotion
- To learn from case studies from different countries
- To apply promotion skills into different cultural events

Exclusive Training with Global Leaders

- To learn from the stories of young leaders becoming successful
- To be inspired by the sharing from young leaders
To practice the networking skills acquired from previous session

Remark: The topics are subject to change. Announcement, if any, will be made via email.