



CUHK
BUSINESS SCHOOL

Economics

Program for
Secondary School Students

X Creativity

When Adam Smith Meets Steve Jobs

Workshops

17, 24, 31 Mar 2012

@ CUHK & HK Productivity Council

Video Contest

1-28 Apr 2012

Award Presentation Ceremony & Video Exhibition

19 May 2012

@ CUHK

Organizing units:

- Department of Decision Sciences and Managerial Economics, CUHK Business School
- Undergraduate Office, CUHK Business School
- Curriculum Development Institute, Education Bureau, HKSAR Government

Program Instructors:

- Professor Michael Ka Yiu Fung (馮嘉耀)
- Dr. David Lap Kei Chow (周立基)
- Dr. Fred Kei Tat Ku (古紀達)
- Mr. Franko Tik Lun Wong (黃迪倫)



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